

OUTDOOR LEADERSHIP (CERTIFICATE)

Department: Business (<https://snow-next.courseleaf.com/divisions-departments/division-business-technical-education/business/>)

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Advising Information (<https://snow.edu/offices/advisement/>)

Program Description

The Outdoor Leadership and Entrepreneurship Program at Snow College is a highly field-based program that offers unique learning environments, which are characterized by hands-on learning in small classes where students have the opportunity for close interaction with fellow students, faculty, professionals, and the outdoor environments.

Students will leave Snow College with a strong educational foundation and real-world experience in both outdoor leadership and entrepreneurship by participating in a variety of experiences including internship, certifications, trainings, and instruction.

The Outdoor Leadership and Entrepreneurship Program prepares students to successfully start their own outdoor business, enter the outdoor industry workforce, or continue their education.

Program Outcomes

Students who complete the Outdoor Leadership certificate will

- Communicate effectively in both oral and written contexts.
- Work effectively as a team.
- Apply business principles as they relate to the outdoors.
- Address and assess industry standards and best management practices.
- Apply outdoor skills (which may include basic camping skills, equipment and clothing selection and use, weather, health and sanitation, travel techniques, navigation, technical skills).
- Express theoretical knowledge as it relates to outdoor adventure and then demonstrate critical thinking, judgement and decision making.
- Develop a personal definition of outdoor leadership.
- Apply planning, logistics, and risk management strategies for trip planning/programming.

Requirements

Certificate Requirements

Code	Title	Hours
Required Classes		
OLE 1000	Introduction to Outdoor Leadership SS	3
OLE 1010	Outdoor Leadership Business & Careers IE	3
OLE 1542	Wilderness First Responder IE	3
Choose one of the following		3

OLE 1535	Backpacking IE	
OLE 2000	Outdoor Skills IE	
Choose one of the following		3
OLE 2040	Wild America HU	
ENGL 2420	Literature of The Outdoors HU	
Choose one of the following		3
OLE 2450	Climbing Technical Leadership	
OLE 2550	Winter Technical Leadership	
OLE 2750	River/Water Technical Leadership	
Total Hours		18