

COMMUNICATION (CERTIFICATE)

Department: Communication (<https://snow-next.courseleaf.com/divisions-departments/division-humanities/communication/>)

Program Contact: John Van Orman

Phone: (435) 283-7102

Email: john.vanorman@snow.edu

Department Webpage: <https://www.snow.edu/academics/humanities/communication> (<https://www.snow.edu/academics/humanities/communication/>)

Advising Information (<https://snow.edu/offices/advisement/>)

Program Description

A certificate in communication is for students seeking to gain a broader understanding of human communication across a variety of contexts and modalities. From the smallest of groups to worldwide audiences, students will study the psychology of how and why people communicate in the ways they do. This emphasis will prepare students for a career in a variety of professional industries.

Program Outcomes

A student who completes the Communication certificate will be able to do the following.

- Employ communication theories, perspectives and principles
- Create messages appropriate to the audience, purpose and context
- Demonstrate the ability to accomplish communicative goals

Requirements

Certificate Requirements

Code	Title	Hours
Required Classes		
COMM 1020	Public Speaking FA	3
COMM 2110	Interpersonal Communication SS	3
COMM 1010	Introduction to Communication HU	3
Elective Classes (choose 8 credits)		8
COMM 1130	Media Writing	
COMM 1500	Introduction to Mass Media HU	
COMM 2150	Intercultural Communication SS	
COMM 2120	Small Group Communication IE	
COMM 2300	Introduction to Public Relations	
COMM 1030	Introduction to Social Media	
ENGL 2010	Intermediate Research Writing E2	
COMM 1800	Digital Media Tools	
BUS 2450	Presentations for Business	
Total Hours		17